

#### I-TEST **PRODUCT NAME:**

## **PRODUCT OVERVIEW:**

I-Test is a patent pending product line designed around one simple idea: placing the power of doing molecular testing in everyone's hands

#### **CURRENT SOLUTION OFFERED BY THE PRODUCT:**

I-test kits currently can as soon as leaves appear 1) determine the gender of a Cannabis plant and 2) identify if Hopps Latent Viroid (HpLVd) is present thus preventing wasted time, money, and further plant losses while giving quick and proper management options for the results.

### **PRODUCT COMPETITIVE FEATURES**



## **EXISTING PROBLEMS:**

Most testing requires mailing in samples to a lab creating a time delay of weeks for results and 300% higher expense.

#### **PRODUCT BENEFITS:**

- ON-SITE TESTING
- FAST RESULTS IN **30** MINUTES
- EASY PROCEDURE: 4-STEPS
- COST-EFFECTIVE: X3 CHEAPER THEN LAB TEST
- INTERNATIONALLY VALIDATED
- CUSTOMIZED TO TARGET ANY KNOWN PATHOGEN OR GENETIC TRAIT

#### VISUALS



**PRODUCT SLOGAN:** Putting the Power of Molecular Testing in Anyone's Hands

#### **CLIENT TESTIMONIALS** $\star \star \star \star \star \star$

# Love this! F\*\* The Rest!

Andrew Braastad, Concrete Cultivator, USA

#### **THE PROCESS**

